



**REQUEST FOR QUALIFICATIONS FOR PROFESSIONAL ECONOMIC
DEVELOPMENT CONSULTING SERVICES**

REQUESTED WORK

The Village of Marble Cliff (the “Village”) is seeking responses for this Request for Qualifications (RFQ) from experienced economic development consultants to assist in the development and implementation of strategic initiatives to promote economic growth and enhance the overall well-being of our community.

ISSUED BY

The Village of Marble Cliff
1600 Fernwood Ave.
Columbus, OH 432112

DATED

Tuesday, July 18, 2023

RFQ SUBMISSION DUE DATE

Qualifications will be received by the Village until 12 pm E.S.T. on Friday, July 28, 2023

POINT OF CONTACT

All responses to this RFQ should be submitted in electronic format to the following email address:
fiscal@marblecliff.org

Any questions and/or clarifications regarding the RFQ should be addressed via email to Stephanie Evans, Fiscal Officer, at fiscal@marblecliff.org

INTRODUCTION TO THE VILLAGE OF MARBLE CLIFF

Marble Cliff is a vibrant and historic village located on the near northwest side of downtown Columbus, Ohio. It is known for its rich heritage, beautiful landscapes, and friendly community. We are committed to fostering a sustainable and prosperous environment for our residents, businesses, and visitors. As part of our long-term vision, we aim to attract new investments, encourage job creation, and enhance the quality of life in our village.

ABOUT THE PROJECT

Scope of Work: The economic development consultant will be responsible for providing strategic guidance and support to the Village of Marble Cliff.

The key objectives for the consultant include:

1. Economic Development Strategy: Develop a comprehensive economic development strategy that aligns with the Village's vision and goals, incorporating market research, analysis, and best practices.
2. Business Attraction and Retention: Identify target industries and implement initiatives to attract new businesses, facilitate expansions, and retain existing businesses within the Village.
3. Property and Project Review: Review current properties and tax incentives within the Village, analyze and make recommendations for their highest and best use.
4. Community Outreach and Engagement: Engage with local stakeholders, residents, and business owners to gather input, build relationships, and foster collaboration for economic development initiatives.
5. Grant Funding and Financial Strategies: Assist in identifying and pursuing funding opportunities, including grants, loans, and public-private partnerships, to support economic development projects.
6. Management: Serve as a representative of the Village in discussions surrounding economic development, and assist with the management of tax incentive plans and other related programs.

SUBMITTAL REQUIREMENTS:

Interested consultants are asked to submit qualifications that include the following information:

Executive Summary: A brief overview of your firm's qualifications, relevant experience, and key differentiators.

Approach and Methodology: Detailed explanation of your proposed approach, methodologies, and tools to accomplish the project objectives.

Relevant Experience: Description of your firm's experience in providing economic development services, particularly in similar-sized communities or regions. Also include any previous experience with the Village.

Team Composition: Provide details about the proposed project team, including their qualifications, relevant expertise, and roles/responsibilities.

References: Contact information for at least three references from clients for whom similar economic development services have been provided.

Availability: Availability as it relates to starting and maintaining services, and the firm's location and proximity to the Village for purposes of site visits and meeting attendance.

EVALUATION CRITERIA AND SELECTION

Evaluation Criteria: Proposals will be evaluated based on the following criteria:

1. Demonstrated expertise and experience in economic development consulting.
2. Understanding of the unique challenges and opportunities faced by communities of similar size and characteristics to Marble Cliff.
3. Clarity and feasibility of the proposed approach and methodology.
4. Qualifications and experience of the proposed project team.
5. Past performance and client references.

Submissions will be reviewed by the Mayor, Village staff, and any other designees deemed appropriate by the Mayor. Some candidates may be asked for an interview.

Upon selecting the top-ranked firm to provide the applicable services, the Village shall engage in negotiations regarding the scope of work and the cost of services. If the Village and the selected firm agree to a price and scope of services, a contract will be brought before Village Council for approval.

The Village reserves the right to reject all submissions and the RFQ process.